DAVID DONOVAN POUNDS
Senior Digital Project Manager

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SUMMARY

Senior level Digital Project Manager with strong agency background and extensive history leading projects from conception to launch. Team, resource, finance, and schedule management experience with strategic leadership in large scale B2B and B2C engagements. Complete understanding of multidisciplinary agency team environment with superb communication skills and comfort in client-facing role. Fluency with major project management tools including Parallax, Smartsheet, Jira, Asana, Basecamp, Monday.com, Zoho, Workamajig, ClickUp, Harvest, Mural. Experience with methodologies including Agile, Scrum, Kanban, Waterfall. Also deep technical knowledge with expert hands-on development and design skills (HTML5, CSS/Frameworks, Less/Sass, Mobile/Responsive, Javascript/jQuery, Angular, Bootstrap, PHP, CMS, Headless, UI/UX, Prototyping, SEO, Google Analytics, QA, Adobe Creative Suite, Figma).

RECENTLY

SENIOR PROJECT MANAGER
CLEAR DIGITAL San Jose
December 2018 through September 2024 (5 Years, 9 Months)

Managed digital projects and support programs from conception/scheduling through design, development and launch. Led multidisciplinary teams in branding, web, video production, digital design, performance optimization. Strategic planning, resource allocation, financial reporting, project documentation, ROI analysis.

Clients included: RMS/Moody's, Riverbed, Portworx, Thales Group, Contentstack, DZS, VMware, TealBook, Aviatrix.

TECHNICAL PROJECT MANAGER
HDMZ (HDM+ZOOMEDIA) San Francisco
March 2010 through March 2017 (7 Years)

Managed development of website projects, with strong focus on delivering maximum value to clients. Worked with internal teams to improve processes and expand agency capabilities in design adaptation, mobile and responsive development. Performed extensive hands-on work on successful projects as lead front end developer.

Clients included: Seattle Genetics, Nektar Therapeutics, Theravance Biopharma, Mutare Health, Second Genome, Natera.

WEB PRODUCTION MANAGER
KADIUM/EURO RSCG San Francisco
March 2006 through August 2009 (3 Years 6 Months)

Worked directly with clients and account teams to create strategic digital plans. Performed extensive hands-on work to build, launch and maintain multiple major sites. Introduced new techniques for realizing complex designs. Implemented standards for streamlining development and maintenance.

Clients included: Genentech, Method, Quantya, USAF, Disney Mobile.

PROJECT MANAGEMENT
Scoping, Planning, Scheduling, ROI-Targeting, Multi-Team Collaboration, Agile, Scrum, Parallax, Jira, Asana, Zoho, Workamajig, Basecamp

FRONT END DEVELOPMENT
HTML5, CSS/Frameworks, Less/Sass, Mobile, Responsive, Javascript, jQuery, Angular, Git, Bootstrap, WordPress, Drupal

UI/UX, DESIGN & PROTOTYPING
Adobe Creative Suite, Figma, Affinity Photo, SVG, UXPin, InVision, Origami, POP, React, In-Browser-RWD, Wireframing

SEO, PERFORMANCE & QA
Code Optimization, Image & Media Processing, Google Analytics, Webpack, Gulp, Grunt, Browserstack, Optimizely, Bugzilla